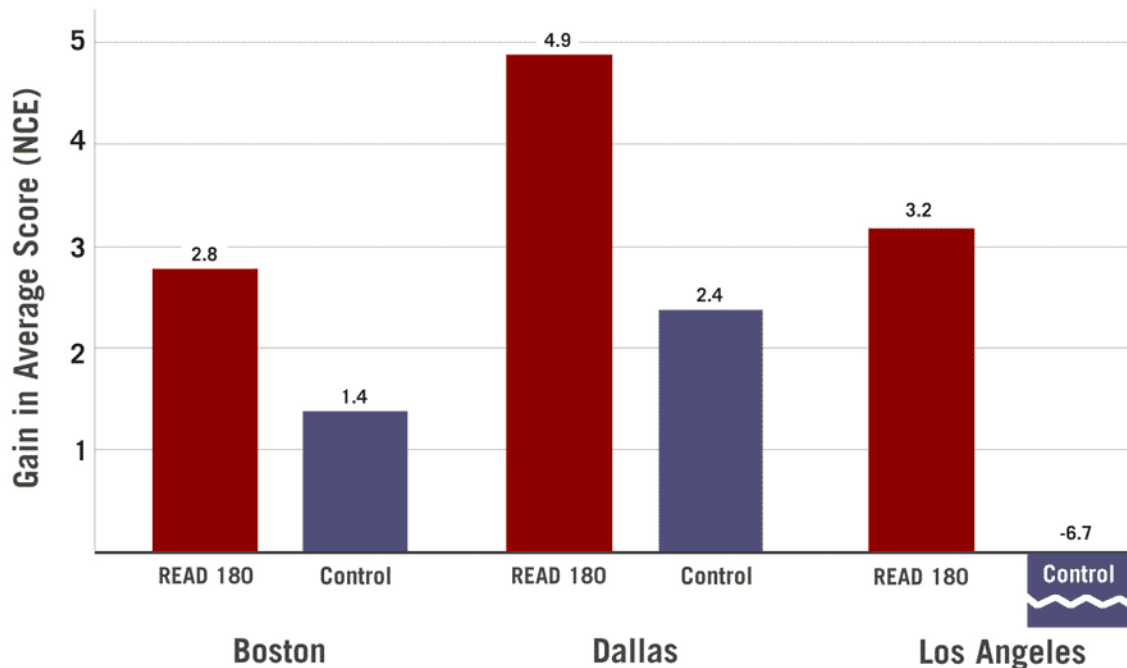


Significant, Measurable Results

Separate validation studies undertaken by the Council of Great City Schools and the Los Angeles Unified School District clearly document the efficacy of the READ 180 program in improving reading scores. Using the SAT-9 test for reading comprehension and Normal Curve Equivalent (NCE) score expression, students using READ 180 in Boston, Dallas, and Los Angeles improved their reading over the course of the year by 2.8, 4.9, and 3.2 NCEs, respectively. In all three cases, students using READ 180 showed statistically significant improvement in reading scores, with average NCE gains at least double those of equivalent control groups.*

Reading Score Gains on SAT-9, Spring 2000 – Spring 2001



Reading gains are expressed in Normal Curve Equivalents (NCEs), an equal-interval scale. Positive NCE gains represent improvement compared with the national norming sample.

*Complete validation data and results available by calling 1-877-234-READ